



October 13, 2011

Dear National Multicultural Western Heritage Museum Supporter:

I have some great news for you! National Multicultural Western Heritage Museum (NMWHM) is now a part of an affinity program that will enable you to help earn funds for our organization by simply using your Check Card for everyday purchases.

If it sounds easy, it is. Through the *Compass For Your Cause<sup>sm</sup>* program, you never have to solicit donations, conduct telemarketing efforts, or sell premium items. Here's how it works:

1. When you open a new BBVA Compass consumer checking account\*, our organization will earn an initial royalty<sup>1</sup> of \$50.
2. Then, every time you use your Compass Visa<sup>®</sup> Check Card\* for qualifying transactions\*\*, we'll also earn a royalty equal to 0.25% of the amount of your purchase.
3. You can even personalize your Check Card with an image that we've chosen, so you can show your support for NMWHM every time you use your card.

It's that easy and the funds can quickly add up. What's more, you'll enjoy some of the most innovative banking services available today – including a truly customizable checking account like you've never seen before.

To open your new BBVA Compass checking account, stop by any area BBVA Compass branch or call 1-800-COMPASS. Just tell the representative you're a supporter of the National Multicultural Western Heritage Museum and want Bonus Banking Code **95806** added to your account.

For more information about the program, please contact Compass Bank Metro-District Partnership Banking Officer Vanessa Aranda at [vanessa.aranda@bbvacompass.com](mailto:vanessa.aranda@bbvacompass.com), call (817) 333-2795 office, (817) 682-3719 mobile, or visit Compass online at [www.compassbank.com/go/yourcause](http://www.compassbank.com/go/yourcause).

I hope I can count on your support.

Sincerely,

Gloria R. Austin  
Executive Director

BBVA Compass is a trade name of Compass Bank, a member of the BBVA Group. Compass Bank, Member FDIC.

\*Account and Check Cards are subject to approval. \$25 minimum opening deposit. \$100 minimum opening deposit for business accounts.  
<sup>1</sup>Royalty payments will begin accumulating immediately upon member's account opening. 60 days after account opening, accumulated royalties will be deposited into organization's account. After the initial deposit, royalties will be deposited every month. Organization member must make 5 transactions (deposits, checks, online bill payments, etc.) on new checking account within 60 days of opening and account must be opened for 60 days for royalties to be paid on account. The member must be a resident of AL, AZ, CA, CO, FL, NM, or TX and must be at least 18 years of age (19 in AL).

\*\*A "Qualifying Purchase" is any signature-based purchase, Internet purchase, phone or mail-order purchase, bill payment, contactless purchase (a purchase made by holding your Visa card or other device up to a secure reader instead of swiping your card), or small dollar purchase for which you are not required to sign, made with an enrolled Visa card, which is processed and submitted through the Visa U.S.A. Inc. purchase system. A Qualifying Purchase does not include a purchase made using a Personal Identification Number (PIN) or purchase you initiate through identification technology that substitutes for a PIN.

Compass assumes no tax liability for royalties earned or paid under the Program. Organization shall solely be liable for any tax consequences of or in connection with their participation in the Program. Compass gives no warranty and accepts no responsibility as to the ultimate treatment of any potential tax on royalties paid under the Program.

Organization must be approved and enter into an \*Affinity Card and License Agreement\*. Program is subject to terms and conditions of agreement.

**Administrative  
Business Office:**  
2401 Scott Avenue  
Fort Worth, Texas 76103-2228  
(817) 922-9999–Main  
(817) 923-9304-Fax  
Info@cowboysofcolor.org  
www.cowboysofcolor.org

**Museum Location:**  
3400 Mount Vernon Avenue  
Fort Worth, Texas 76103  
(817) 534-8801-Main  
(817) 534-6277-Fax

**FOUNDERS**  
James N. Austin, Jr.  
Gloria Reed Austin

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**The National Multicultural Western Heritage Museum is a 501(c)(3) non-profit organization.**